

# The Ripple

E F F E C T

Just The Beginning's Virtual Fundraiser





Dear Partner,

Just The Beginning (JTB) is honored to have served over 1,500 justice-involved women in the Tulsa area over twelve years! Just The Beginning (JTB) is a Christ-centered nonprofit organization serving women towards self-sufficiency, esteem, and wholeness. Our goal is to bridge justice-involved women with treatment, empowerment training, support, and resources needed to sustain ongoing success upon diversion.

We would like to invite you to partner with us to continue the mission of serving women in justice-involved situations. **Our Annual Fundraiser “Ripple Effect” will be held on Friday, November 12, 2021, at 6:00 p.m.** This year’s event will be virtual. As a Sponsor, you will be supporting our Pearls (program participants) and in return, your generous donation will go a long way in having a ripple effect in the lives of the women we serve.

The “ripple effect” of JTB’s transformational programs and services is not only reflected in the lives of our Pearls, but in their children, family, and loved ones. Our participants have discovered they are not the cases, or the labels often placed on them by the justice system and society.

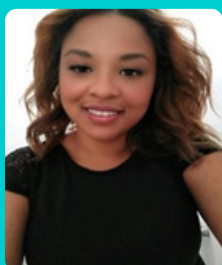
Please join us as we showcase the “Ripple Effect” of your support of Just The Beginning’s mission to GROW, TRANSFORM, & INFLUENCE the lives of the justice-involved women we serve.

We are immensely grateful & we thank you for your generosity! May God bless you and your families!

*Jenice Jones*

Jenice Jones, MHR, (Ph.D. Candidate)  
Just The Beginning Inc.  
President & CEO  
918.794.8858

## 2021 Ripple Effect Keynote Speaker



Our 2021 Keynote Speaker this year is Maria Morris, the owner of Carabelle’s Eats & Treats, a small batch, scratch bakery and catering service that employs and trains justice-involved women in the culinary field, to demonstrate their value and revive economic growth in the local community. Maria is also the Founder of Carabelle’s Legacy, the non-profit organization that provides fire safety education to tenants and homeowners, as well as aftercare services to families who have experienced loss from a fire.



# Just The Beginning Inc. 2021 Annual Virtual Fundraiser

## THE RIPPLE EFFECT - Friday, November 12, 2021

### SPONSORSHIP LEVELS:



**\$10,000**  
**DIAMOND SPONSOR**

- Funds four (4) participants for 24 months in the JTB Empowerment Program
- Sponsor recognition in publication and during the fundraiser
- Logo featured on our website and all marketing material and social media



**\$5,000**  
**PLATINUM SPONSOR**

- Funds two (2) participants for 24 months in the JTB Empowerment Program
- Sponsor recognition in publication and during the fundraiser
- Logo featured on our website and all marketing material and social media



**\$2,500**  
**GOLD SPONSOR**

- Funds one (1) participant for 24 months in the JTB Empowerment Program
- Sponsor recognition in publication and during the fundraiser
- Logo featured on our website and all marketing material and social media



**\$1,000**  
**SILVER SPONSOR**

- Funds one (1) participant for 6 months in the JTB Empowerment Program
- Sponsor recognition in publication and during the fundraiser
- Logo featured on our website and all marketing material and social media



**\$500**  
**BRONZE SPONSOR**

- Sponsor recognition in publication and during the fundraiser



**Please visit our website at the “DONATE” PayPal button to pay by card at [www.JustTheBeginningOK.org](http://www.JustTheBeginningOK.org)**

Name or Company Name: \_\_\_\_\_

Contact Name (if different from above): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State \_\_\_\_\_ Zip: \_\_\_\_\_

Please make checks payable to:

JUST THE BEGINNING, INC.  
PO BOX 14486  
TULSA, OKLAHOMA 74159

**For sponsorships, RSVP by November 1, 2021**

**Contributions are tax-deductible as allowed by law. Just The Beginning Inc. is a 501(c)(3) nonprofit organization. EIN# 26-4802076**